



**A fundraising event in support of  
Performing Arts FutureCare**

**Monday, May 27, 2019**

**6:30 p.m.**

**Sony Centre For The Performing Arts  
1 Front St E, Toronto**

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**CELEBRITIES**

**SCRABBLE**

**ART  
AUCTION**

**PRIZES**

**AND  
MORE!**

**DINNER**



**Be part of a great event for a great cause!**



You're invited to spend a delightful evening with 50 celebrities as a sponsor of the 14th SCRABBLE® WITH THE STARS.

One of Toronto's most anticipated events, SCRABBLE® WITH THE STARS is seeking sponsorship in support of Performing Arts FutureCare, a chapter of PAL Canada focused on providing assisted living support services for members of the performing arts industry.



## SCRABBLE® WITH THE STARS

 **sponsors**

**BMO**



**MORNEAU  
SHEPELL**



[sonycentre.ca](http://sonycentre.ca)



As a sponsor, you and your guests will mingle with our celebrities, sit down to a delicious dinner with one of our stars, and then play a rousing game of SCRABBLE®. You can even bid on the services of SCRABBLE® experts, who'll help you compete for great prizes.

## PAL Canada Supporters





# Why support Performing Arts FutureCare?



PAL Canada Foundation (PAL) is dedicated to providing affordable housing and care for members of the entertainment industry. PAL offers assistance in the areas of health, well-being and affordable accommodation to some of Canada's most beloved entertainers.





















But aging and failing health for some residents can preclude independent living. Funds raised at SCRABBLE® WITH THE STARS will help PAL Canada – through Performing Arts FutureCare – provide assistance to these residents so they can live independently while receiving the additional care they need.



For more  
information about  
PAL Canada,  
please go to  
**[palcanada.org](http://palcanada.org)**.



# SCRABBLE® WITH THE STARS sponsorship opportunities

Sponsorship package benefits	Presenting \$12,000	Champion \$10,000	Host \$8,000	Production \$6,000	Celebrity \$2,700	Corporate \$1,200
<i>number of opportunities</i>	1	1	2	6	no limit	no limit
<b>Dinner table(s) - includes 1 STAR and 3 guests per table</b>	3 tables of 4	3 tables of 4	2 tables of 4	2 tables of 4	1 table of 4	1 table of 4
Custom benefits*						
Welcome address						
VIP reception						
Branded area/zone						
Autographed photo						
Prize presentation	Top prize	Secondary prize				
Periodic recognition on Facebook						
Recognition on PAL Canada website						
Recognition on event promo materials	Top position	2nd position	Tier 1	Tier 2		
Recognition on event website	Top position	2nd position	Logo	Logo	Text	Text
Onsite signage	Top position	2nd position	Logo	Logo	Text	Text
Recognition on event slideshow	Single frame	Single frame	Half frame	Half frame	Logo	Text
Recognition in souvenir program	IFC full colour ad	IBC full colour ad	Interior full page	Interior half page	Interior logo	Listing
Recognition on table card						

\*Custom sponsorship levels and benefits are available, please contact your SCRABBLE® WITH THE STARS representative to discuss.

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**Monday, May 27, 2019**

Sony Centre For The Performing Arts | 1 Front St E, Toronto  
Doors Open 6:00 p.m. | Event Starts 6:30 p.m.

[info@scrabblewiththestars.ca](mailto:info@scrabblewiththestars.ca) | [scrabblewiththestars.ca](http://scrabblewiththestars.ca)

In support of PAL Canada Foundation – Performing Arts FutureCare

**FOR OFFICE USE**

Received by: \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE COMPLETE APPLICATION AND  
FORWARD WITH PAYMENT, PAYABLE TO:**

**PAL Canada Foundation – Scrabble® with The Stars**

1000 Yonge St. Suite 302, Toronto, ON M4W 2K2

P: 416 203-3051 | E: [admin@palcanada.org](mailto:admin@palcanada.org)

PAL Canada Charitable Reg No: 89788 0902 RR0001

**Thank you in advance for your support.**

**SPONSORSHIP LEVEL**

- ☐ **Presenting Sponsor** (3 tables)..... \$12,000
- ☐ **Champion Sponsor** (3 tables)..... \$10,000
- ☐ **Host Sponsor** (2 tables)..... \$8,000
- ☐ **Production Sponsor** (2 tables)..... \$6,000
- ☐ **Celebrity Sponsor** (1 table)..... \$2,700
- ☐ **Corporate Table Sponsor** (1 table)..... \$1,200
- ☐ **Single Ticket(s)**..... \$175 x \_\_\_\_

**PLAYER INFO (you may invite up to THREE guests per table)**

Full Name: _____	Full Name: _____	Full Name: _____
Full Name: _____	Full Name: _____	Full Name: _____
Full Name: _____	Full Name: _____	Full Name: _____

☐ I would like PAL to seat guests at my table(s)

**PURCHASER INFO**

Full Name: _____	Address: _____
Phone: _____	City: _____
Email: _____	Prov: _____ Postal Code: _____

☐ I am a returning sponsor      ☐ I am a new sponsor and I'm sending my logo by email

<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Cheque is enclosed	Amount: _____
Card Number: _____	Exp. Date: _____ Security No.: _____
Signature: _____	Date: _____

The card holder agrees to pay total amount charged to card issuer according to card holder agreement.